

CHE Community Conversation:

Solving Poverty – The 2Gen Approach
09 May 2018

Janae Bradford, MBA, PMP
Assistant Director of Family Advancement
CAP Tulsa

Objectives

- How 2Gen are You?
- What is a 2Gen Approach?
- What is CAP Tulsa?
- Why 2Gen at CAP Tulsa?
- Deep dive into CAP Tulsa 2Gen Model.
- Other Promising 2Gen Models.

How 2Gen Are You?

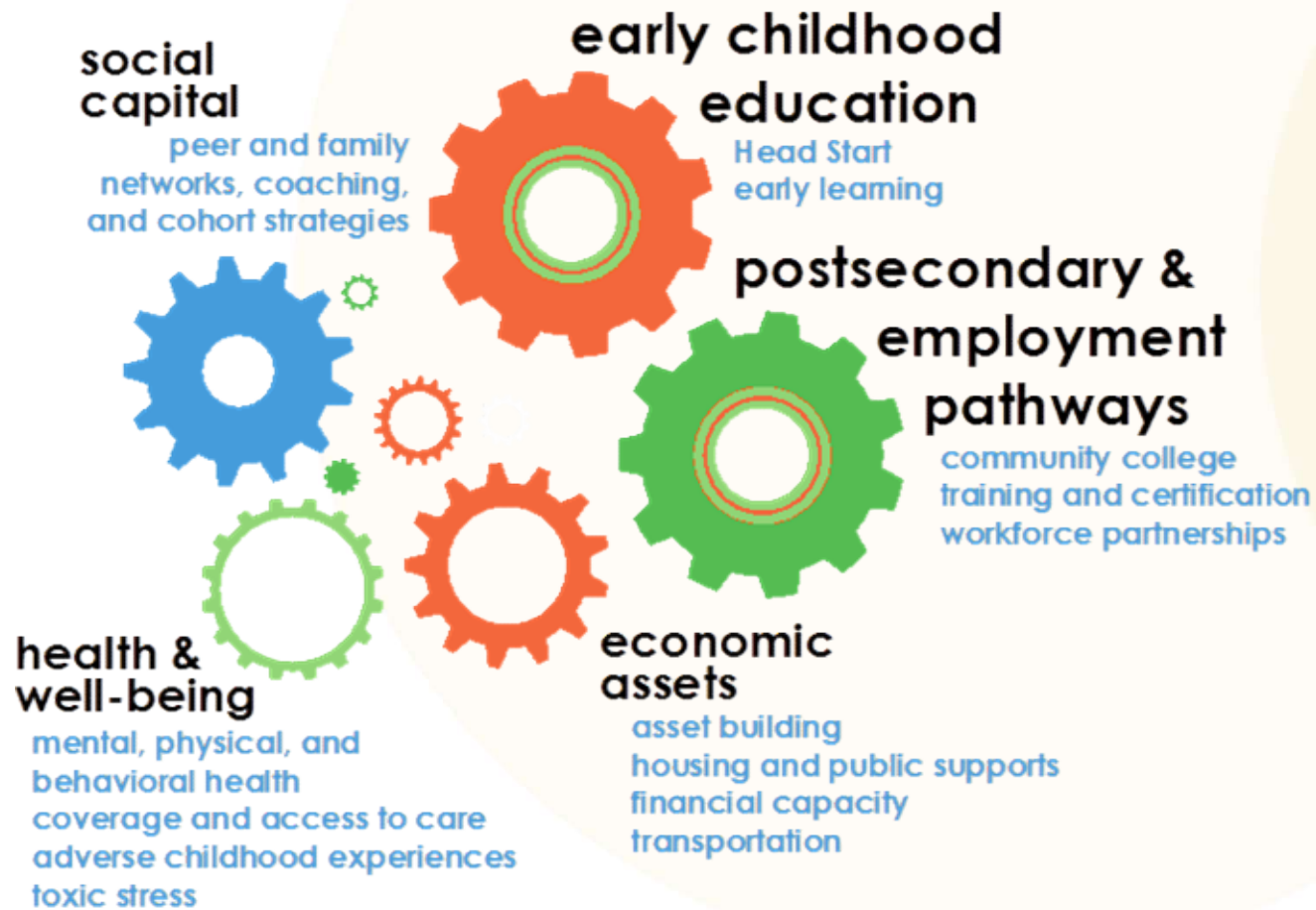


1 = “I’m not sure I’m in the right room”

2 = “Somewhere in the middle”

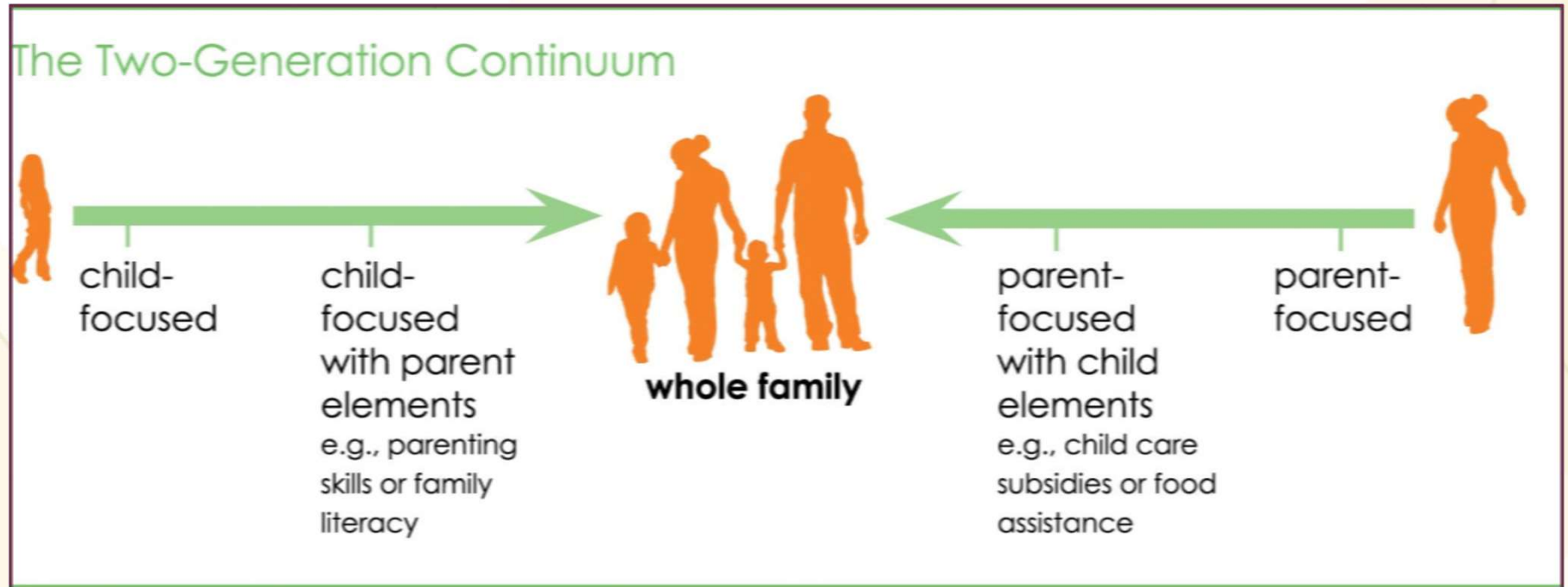
3 = “I should be the one giving this presentation”

What is a 2Gen Approach?



From: Ascend at the Aspen Institute

What is a 2Gen Approach?



From: Ascend at the Aspen Institute

What is CAP Tulsa?



Our mission is to help young children in lower-income families grow up and achieve economic success.

Our vision for the future is that children grow up and achieve economic success so that their children are not born into poverty.

Our method is to combine high-quality early childhood education with innovative family services and resources.

Key Strategies



Child Success

Ensure children receive high-quality education and care services from birth through third grade



Community Success

Work collectively with other organizations to improve the broader system supporting child and family success

Family Success

Partner with families to create a nurturing and secure environment for their children



Organizational Success

Optimize process management and resource stewardship while providing a great place to work



Why did CAP embrace Two-Gen?

We placed our bets on developing the highest quality early education program we could while partnering with others in the community to provide services to the parents of participating children. We wanted to FOCUS our resources on these families with young children.



CareerAdvance® - Video

Keilula's Story



Quality Early Education

- Degreed and Certified Teachers
- State-of-the-art Facilities
- Evidence-based Curriculum
- Health, Nutrition, Special Services Teams
- Dual-language Learner Approach
- Family Support Specialists
- Behavioral Health Specialists





Quality Programs for Parents

CareerAdvance®

- Sector-based workforce development with stackable trainings in healthcare



English as a Second Language

- Contextualized to early childhood classroom, with family literacy development



Supports for Parent Participants

PEER COHORT

TUITION,
BOOKS, FEES,
SUPPLIES

CHILDCARE
ASSISTANCE

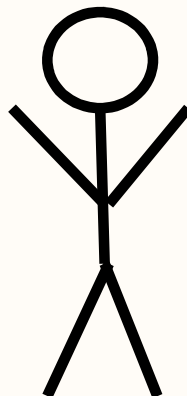
DAY TIME
SCHEDULE

ACADEMIC AND
CAREER
COACHES

EMERGENCY
ASSISTANCE

TRANSPORTATI
ON ASSISTANCE

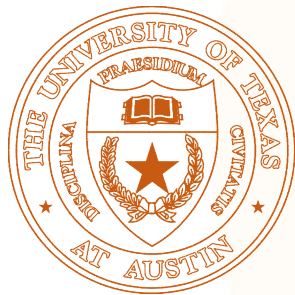
FINANCIAL
COACH



Key Program Partners

- Family & Children's Services
- Tulsa Technology Center
- Tulsa Community WorkAdvance
- Tulsa Community College
- Union Public Schools Adult Learning Center
- Tulsa Area Workforce Board
- Local Employers

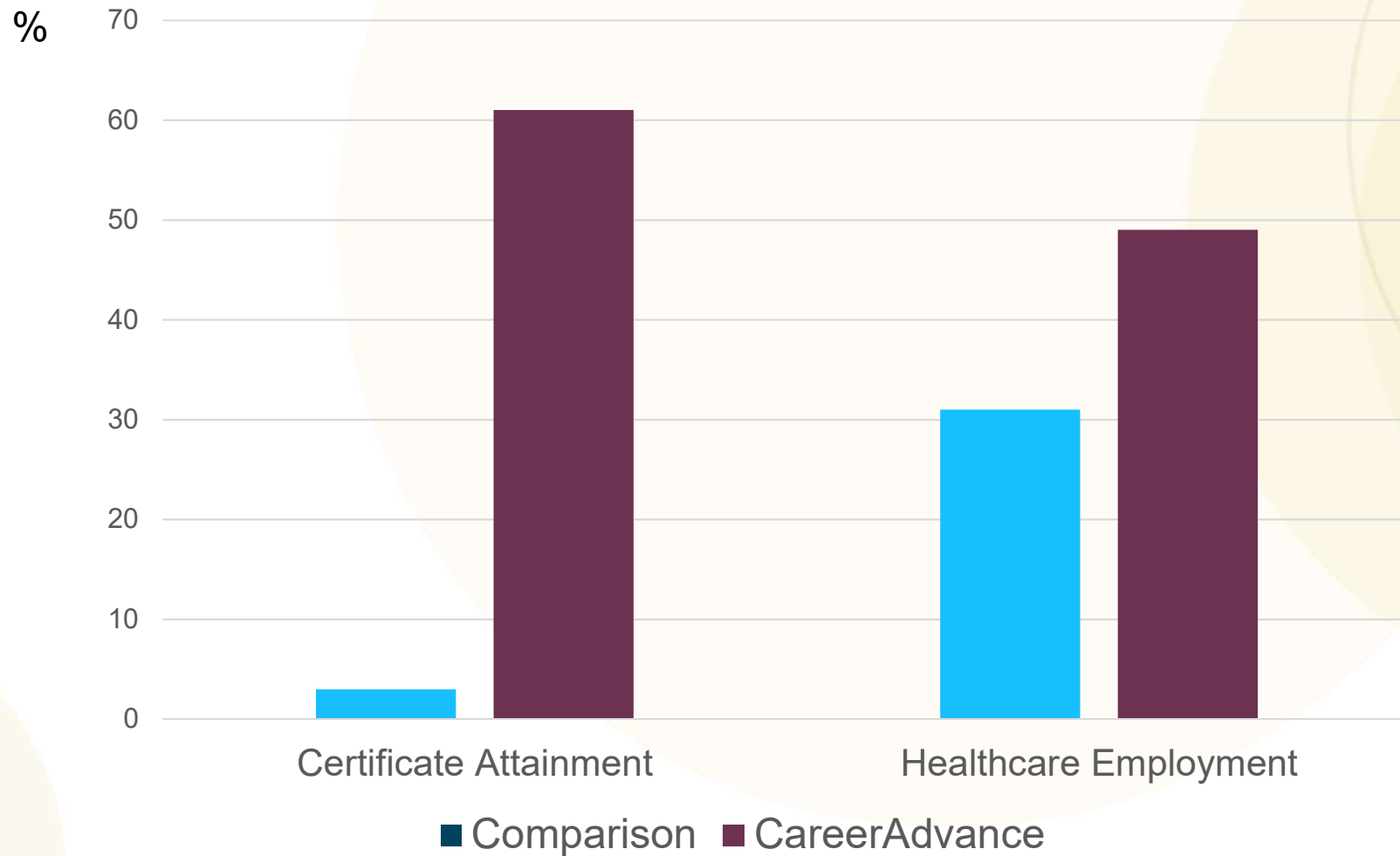
CAP Family Life Study



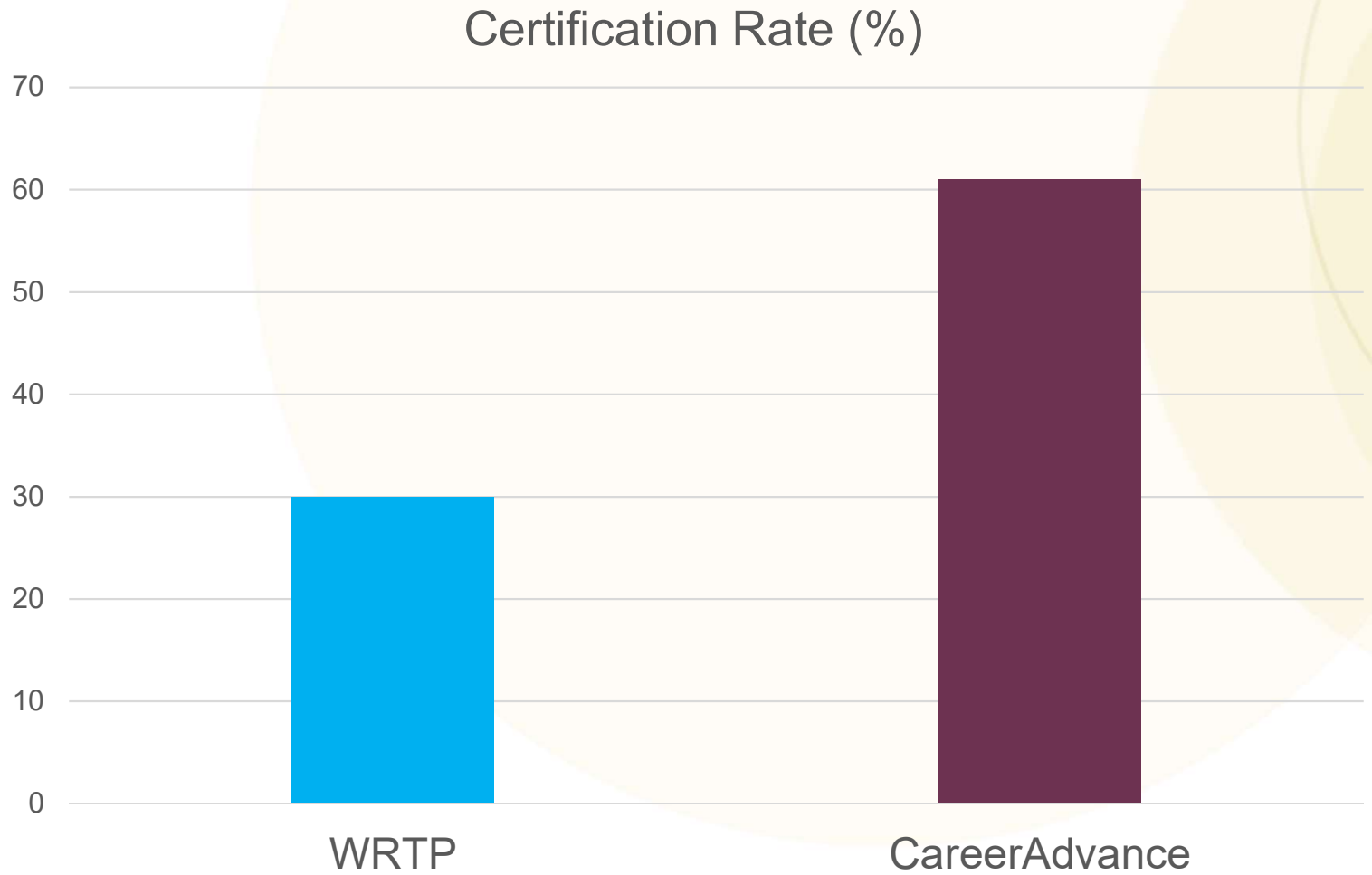
MATHEMATICA
Policy Research



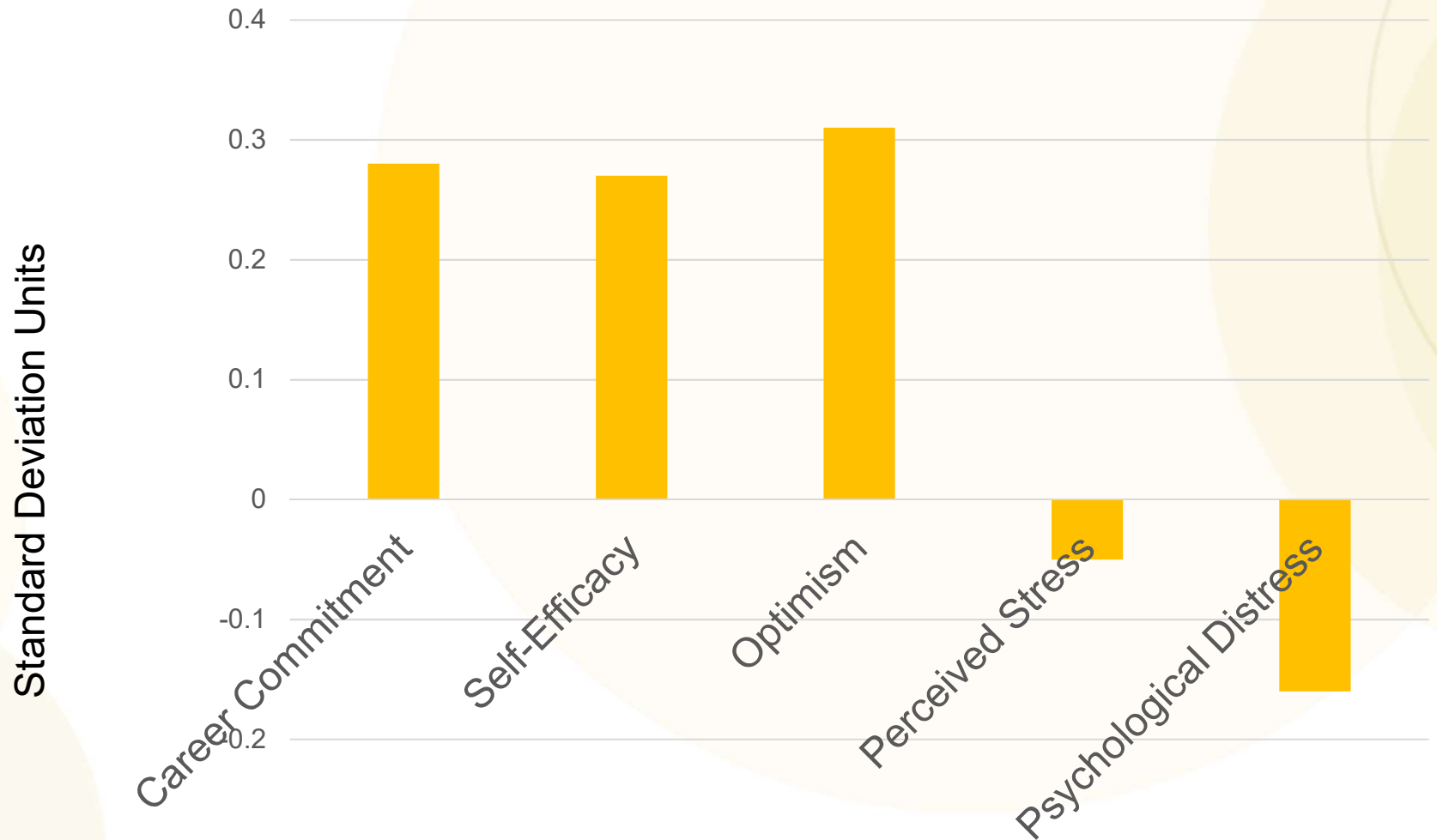
Parent Outcomes after 1 Year



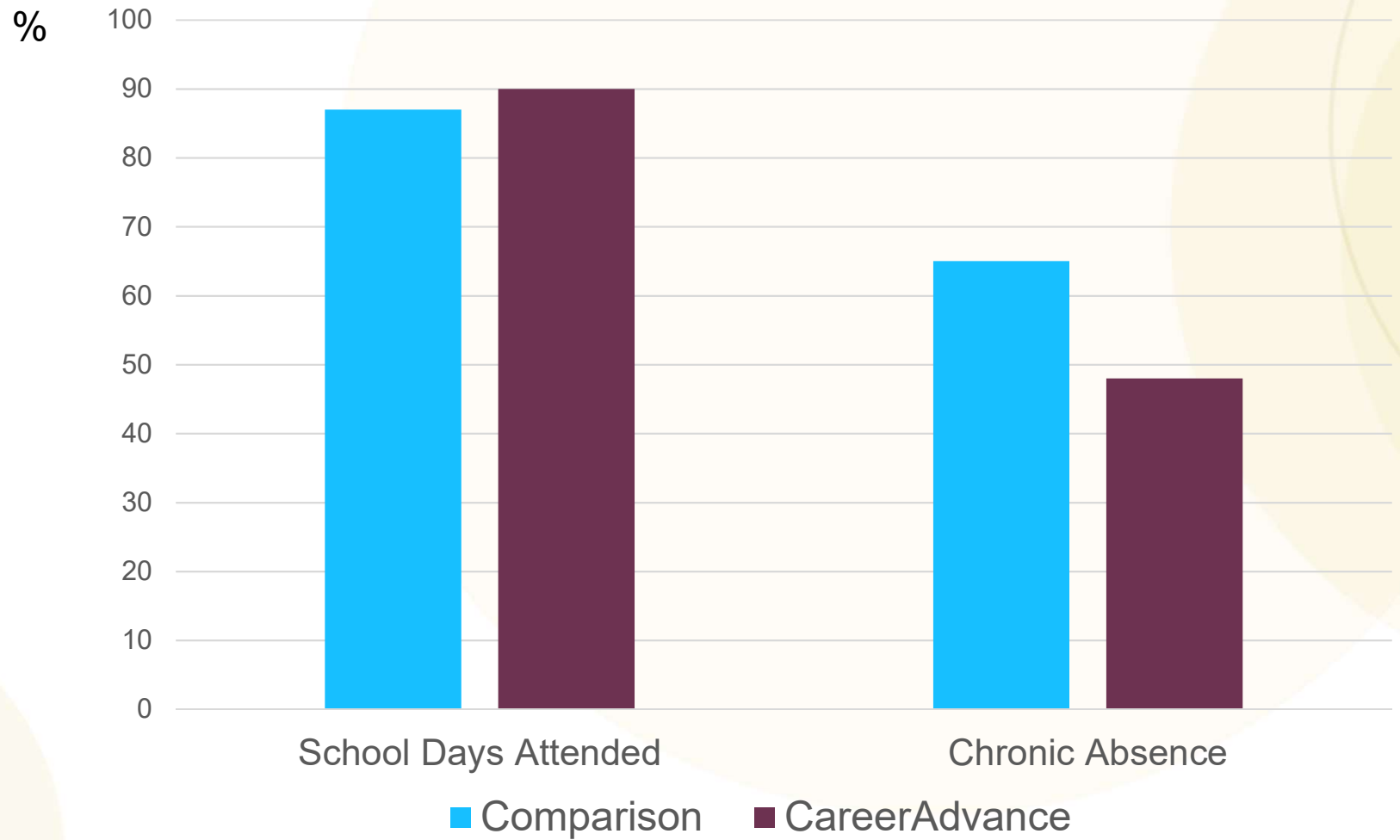
Compared to a Similar Program



Improvements in Parents' Psychological Well-Being



Child Outcomes



Resources



THE ANNIE E. CASEY FOUNDATION



COMMUNITY
FOUNDATION
of Sarasota County



ADMINISTRATION FOR
CHILDREN & FAMILIES
Office of Family Assistance

OFA Promising Practices

- Colorado
- Connecticut
- Maryland
- Ramsey County, Minnesota
- North Carolina
- Utah
- Washington
- West Virginia

Thank You!

Janae Bradford, MBA, PMP

Assistant Director, Family
Advancement

CAP Tulsa

www.captulsa.org

jbradford@captulsa.org

918-382-3360